

Senior Community Outreach Manager - *(Permanent Civil Service)*

The Senior Communications Manager, Equity and Engagement, will partner with the Executive Leadership Team and cross-functional team leads to design and implement impactful communications tactics and campaigns that show measurable results in reaching all of the communities we serve, from English-language learners to youth in disadvantaged communities. That includes, but is not limited to, informing the public about beneficial SFPUC programs, boosting participation in those programs, expanding the audiences that participate in SFPUC facility tours, and completing special projects.

Responsibilities include, but are not limited to, managing a team in charge of strategy and execution for public-facing communications across multiple channels that strengthen the SFPUC's brand and reputation.