

Senior Digital Communications Manager - (*Permanent Civil Service*)

The Senior Digital Communications Manager partners with the Executive Leadership Team, subject matter experts, and cross-functional team leads to design and implement impactful communications campaigns and tactics that show measurable results. The position oversees video production, is our chief social media architect and strategist, and coordinates across the Communications Team on content creation and strategy to maximize use of the content being created. The position also supports website updates as a backup.

Responsibilities include, but are not limited to, managing a team in charge of strategy and execution for public-facing communications across digital channels that strengthen the SFPUC's brand and reputation.