

# Position Description – Community Integration Specialist (Employment Ontario)

# **Position Description**

| Position title      | Community Integration Specialist                      |
|---------------------|---|
| Location            | Peel/York   |
| Reports to          | Community Integration and Employer Engagement Manager |
| Direct reports      | N/A   |
| Travel requirements | Hybrid – Peel/York Region                             |

## **Position purpose:**

The Community Integration Specialist is responsible for building and nurturing relationships with key community organizations in their designated quadrant. The Community Integration Specialist is responsible for engaging local services to support clients to address barriers to employment and identify appropriate routes towards employment. As the lead for integration in their quadrant, the CIS will develop knowledge to be the expert on the range of services and support available in their location.

#### **Success measures**

| Customer/Community<br>Collaborator | •  | A comprehensive client progression   | range of complementary   | services are avail | able to support |
|------------------------------------|--|--|--|--------------------|-----------------|
| Satisfaction                       | •  | Strong and effective collaborators   | ive working relationships with various partners and              |                    |                 |
|                                    | •  |  | emerging needs and gap<br>ployment; promptly secu                |                    |                 |
|                                    | •  |  | gencies and partners to e<br>ed with quality and perfo<br>(SLAs) | •                  |                 |
| People & Team                      | •  | Ambassador for SSM and WCG with external bodies and networks   |  |                    |                 |
| Satisfaction                       | •  | Maintain steadfast positive belief in Employment Services Transforma   |  |                    |                 |
| Operational<br>Performance         | •  | Provide accurate and current information to help operational teams identify and access appropriate support for their caseload  |  |                    |                 |
|                                    | •  | • Ensure Specialist Partners consistently provide impactful high-quality feedback post-support; suggest improvements, and maximize community interventions' utilization by operational teams   |  |                    |                 |
|                                    | Ability to read and understand data relating to program performance demographics and LMI to support our integration work, identifying trends and opportunities |  |  |                    |                 |
| Program Outcomes                   | •  | Measurable improvements in community integration outcomes, including increased participation rates and engagement levels   |  |                    |                 |
|                                    | •  | <ul> <li>Identify gaps in provision and/or the accessibility of current services and<br/>source additional or alternative local solutions to meet these needs. The rol<br/>will also be responsible for managing and quality assuring external provisio</li> </ul> |  |                    |                 |
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| ensuring that it is accessible and supports clients in their progression towards employment                              |
|--|
| • Ensure any services or projects acquired complement existing IES delivery without duplicating it                       |
| <ul> <li>Support relationships with referral partners (OW/ODSP) to contribute the<br/>volumes metrics of IESD</li> </ul> |

## **Core Responsibilities:**

| _   |   |  |  |  |  |
|---|---|--|--|--|--|
| Collaborator and  | <ul> <li>Communicates regularly with community partners to provide updates on</li> </ul>      |  |  |  |  |
| Community   | project progress, successes, and challenges   |  |  |  |  |
| Engagement  | Collaborates with managers and local operational teams to assess client                       |  |  |  |  |
|   | base's needs  |  |  |  |  |
|   | Identifies opportunities for engagement with local tables, working groups                     |  |  |  |  |
|   | and forums to promote the EO and WCG offer  |  |  |  |  |
|   | Participates in and actively contributes to relevant forums, committees, and                  |  |  |  |  |
|   | meetings, promoting transparency of our services and fostering a                              |  |  |  |  |
|   | collaborative multi-agency support team approach to service integration                       |  |  |  |  |
|   | <ul> <li>Contributes to and delivers the objectives of our Integration Strategy</li> </ul>    |  |  |  |  |
|   | <ul> <li>Acts as an ambassador for WCG's services, leading by example, and</li> </ul>         |  |  |  |  |
|   | representing the business with external partners  |  |  |  |  |
| Program and Project   | <ul> <li>Develops and implements programs, activities, and initiatives to promote</li> </ul>  |  |  |  |  |
| Management  | community integration and engagement  |  |  |  |  |
| _   | <ul> <li>Manages and participates in projects designed to increase community</li> </ul>       |  |  |  |  |
|   | integration   |  |  |  |  |
|   | <ul> <li>Measure and analyze metrics around recommendations</li> </ul>                        |  |  |  |  |
| Resource Development and  | <ul> <li>Identifies and secures resources to support community integration</li> </ul>         |  |  |  |  |
| Management  | <ul> <li>Manages budgets, resources, and timelines effectively, ensuring efficient</li> </ul> |  |  |  |  |
| _   | use of resources and alignment with project goals and objectives                              |  |  |  |  |
|   | Identifies and develops opportunities for Social Value projects, ensuring our                 |  |  |  |  |
|   | programming gives back to communities we serve  |  |  |  |  |
| Team Leadership and   | Fosters a collaborative and inclusive team environment, promoting                             |  |  |  |  |
| Management  | teamwork, accountability, and excellence in service delivery                                  |  |  |  |  |
| Communication and   | Communicates regularly with collaborators and community partners to                           |  |  |  |  |
| Reporting   | provide updates on project progress, successes, and challenges                                |  |  |  |  |
|   | Prepares and presents reports, summaries, and analyses to stakeholders and                    |  |  |  |  |
|   | senior leadership, documenting project outcomes and impact                                    |  |  |  |  |
|   | <ul> <li>Acts as the key contact for community providers, ensuring queries on</li> </ul>      |  |  |  |  |
|   | referrals or on any aspect of partnership working are resolved within 48                      |  |  |  |  |
|   | hours (24 hours where possible)   |  |  |  |  |
| Other duties as required, including going beyond the job description whenever necessary |   |  |  |  |  |

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## **Capabilities and experience**

#### **Essential Requirements:**

- Experience and knowledge of the landscape of local services that offer specialist support or those of different • inclusion groups
- Understanding of local public sector services and commissioned services
- Experience working in an outcomes / target-based environment
- Able to work autonomously and self-starter

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Position Description – Community Integration Specialist



- Strong interpersonal skills; ability to build effective working relationships with internal and external partners
- Ability to work with a wide variety of people (CEOs, senior managers, front line staff)
- Ability to build strong partnerships and identify opportunities for collaboration
- Ability to be flexible and adapt to working with organizations with different working cultures.
- Resilient and persistent/ sales orientated with ability to pitch in a personable and engaging manner
- High standard of advocacy, communication, presentational and interpersonal skills.
- Exceptional written/verbal communication skills, ability to engage/influence diverse audiences

### **Preferred Criteria**

- Proficient in data analysis/reporting with focus on measuring initiative effectiveness
- Bilingual (English and French) preferred



WCG is strengthened by diversity. We are committed to achieving a workplace that is equitable and representative of Canada's diverse population. We actively work to attract, develop, and retain employees from diverse and equity-deserving backgrounds who have exceptional ability and the desire to make a difference. We continuously strive to support individual needs and differences in a work environment that is built on inclusivity and respect for everyone.

WCG is committed to providing an accessible, barrier free recruitment and selection process. If contacted for an employment opportunity, please advise us if you require accommodation in advance of any part of the recruitment and selection process.

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