

PRODIGIOUS.

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JOB DESCRIPTION

Position: Executive Producer, CG / Post

Department: Post Production

Date: July 2024

Prodigious London is an award-winning production studio, part of a globally connected company with 4500 production experts across 40 countries worldwide. We are proud makers – from CG animation to DOOH, to print and live action TVCs. We work collaboratively with our agency partners (Leo Burnett, Saatchi & Saatchi, BBH and Publicis London) and our direct clients.

Our mission is to deliver creative craft excellence with innovative technology.

‘We make ideas happen’ and we do this whilst caring relentlessly about our work, people and future.

We care about our work: craft, creativity, ambition

We care about our people: support, trust, playfulness

We care about our future: innovation, growth, sustainability

About the role

We are seeking an experienced Executive Producer with a proven track record in high end post production, with a focus on CG. A client facing role working across the ever increasing breadth of the Prodigious’ CG Centre Of Excellence offering, whereby we are centralising CG work across our global partners. A role primarily working with the Mondelez global network, but also working with UK agency partners, including Saatchi & Saatchi, Leo Burnett, BBH and Publicis London.

Within the role you will foster and develop relationships externally, with the Mondelez client leads, local market producers & UK agency partners.

Working closely with the Prodigious’ Mondelez Production Lead, you will harness and grow direct relationships with the Mondelez country leads and their respective teams, acting as a first point of call to a specific CG brief, as well as a conduit for all things new and undiscovered. Helping showcase UK CG and post production developments, that are yet to reach the wider

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global groupe's attention – a visible leader on all things UK Centre Of Excellence. Internally, you will connect a number of discipline leads, to drive the project forward.

Responsibilities

- Develop and manage external relationships – building confidence and trust as we elevate our offering, working alongside key decision makers within Prodigious and the wider Groupe.
- Build awareness with client & agency partners around the latest and greatest CG and post developments in the UK and globally, across advertising and the wider creative industries.
- Build and develop the strategy for growing our CG offering, working closely with our agency partners. Using research, external networks and industry showcases/awards to develop a constantly evolving talent pool. With a primary focus on CG but widening to include our complimentary post offerings.
- Executive production oversight of CG and post production projects through to completion.
- The SPOC for internal production teams, partner to creative agency and leads, day-to-day.
- Responsible in fulfilment of final delivery to client or partner agency
- To oversee and galvanise the PDG CG teams through the good times and the more challenging times.
- Always focussed on raising the bar of our CG and post production projects to build and grow the creative craft reputation of our offering.
- Oversee PPMs, meetings & reviews, involving key players at the right time.
- Oversee all budgets, timings and CGI process on-boarding.
- To provide expertise and guidance to clients and agency partners on executional solutions.
- Support our ambition to win more awards at the creative craft festivals.

Core experience and skills

- Previous experience in an Executive Producer role or equivalent
- Excellent understanding of working with CG / Post specialists, directors and creatives as well as clients and groupe heads.
- Able to collaborate and manage multiple stakeholders
- Able to manage financial conversations with key decision makers
- Strong negotiation skills and commercially savvy

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Individual attributes

- Excellent communication skills with an array of talented, diverse individuals
 - Commercially minded
 - Solution focused
 - Collaborative
 - Positive, creative approach to problem solving
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Diversity and inclusion is a core part of who we are at Prodigious London. We're committed to building an inclusive culture that encourages, celebrates and supports our wonderfully diverse employee group – whatever their age, gender identity, race, sexual orientation, physical or mental ability or ethnicity. Diversity and inclusion doesn't just fuel our creativity and innovation, it brings us closer to our people and audiences. We will continue to strive to create a culture and environment where everyone feels empowered and more importantly comfortable enough to bring their full, authentic selves to work. We are committed to providing reasonable adjustments for employees with disabilities and for candidates in our application process. If you need assistance or adjustment due to a disability, please contact us.