

## Job Description | Senior Creative Producer (Experience)

St Marks Studios is a London based Brand Experience agency, producing COOH, Experiential, Events and Stunt for brands and agencies. Some really cool ones too, like Samsung, easyJet, Disney, Subway and Paddy Power to name but a few!

We're looking for a passionate, driven and creative person with an eye for the visually stunning – whether that's a big brand activation, event or eye-catching stunt. You'll also be highly organised and methodical, able to manage large-scale productions to a best-in-class standard and deliver on the creative vision.

We're a lovely bunch and all about personal development so you'd be supported and mentored by the Senior Management Team to develop your skill set and grow in your role.

### DAY-TO-DAY

- You'll be a hands-on project lead on Brand Experience projects, managing every step in the production process and collaborating closely with internal/external departments.
- Inputting into the creative execution, building proposals and treatments expanding on the initial creative to deliver incredible and innovative campaigns.
- Managing relationships and coordinating production vendors, including production designers, set makers, location houses, prop makers, artists, stylist, HMU, tech creators and production crew.
- Scoping and quoting projects, developing detailed production timings and planning, ensuring projects are profitable and achievable.
- Be the production point of contact for our clients, ensuring clarity of vision and execution through your excellent project management and communication skills.
- Foresee and address any potential production issues, with sufficient technical knowledge to flag quickly.
- With support from our legal team, prepare contractual and rights usage elements of all productions, including vendor agreements, rights licensing and permitting.
- Producing detailed risk assessments, with support from Junior Producers and Assistants.
- Researching new production techniques and trends to drive innovation at St Marks Studios.
- Mentoring and guiding producers, as well as other junior members of the team in ways of working with production.

To be considered for this role you should be an experienced Senior Producer, with a broad skill set covering events, experiential, OOH and brand experience, with a portfolio of creative and impactful work. As well as being a key driver on delivering the creative, you'll possess sufficient technical knowledge to foresee and address any potential production issues.

At least 5-8 years of experience working within a production company or creative agency would be required.

Most importantly, you know what great work looks like, and how to work with the internal team to deliver on the creative vision.