

PRODIGIOUS.

L O N D O N

JOB DESCRIPTION

Position: Senior Designer

Department: Production Design

Date: July 2024

Prodigious London is an award-winning production studio, part of a globally connected company with 3500 production experts across 40 countries worldwide. We are proud makers and we make amazing stuff – from CG animation to DOOH, to print and live action TVCs. We work closely and collaboratively with our agency partners (Saatchi & Saatchi, Leo Burnett, Publicis-Poke) and our direct clients.

Our mission is to deliver excellence in craft with innovative problem solving at our core.

‘We make ideas happen’ and we do this whilst caring relentlessly about our work, people and future.

We care about our work: craft, creativity, ambition

We care about our people: support, trust, playfulness

We care about our future: innovation, growth, sustainability

Who you are

- You are an enthusiastic personality, passionate about design, comfortable working to tight deadlines and have a great eye for detail
- You contribute to create an environment where everyone can enjoyably collaborate to produce the very best work
- You are a team player, supporting your team members when required
- You take direction and are willing to listen, learn and share ideas with the team
- Your appetite, commitment and endeavour for success is infectious; you are flexible, resilient, and believe that an idea only matters when it's made

PRODIGIOUS.

L O N D O N

What you'll do

- Working primarily on one of the agency's key client to develop and push the boundaries of design look & feel
- Responsible for developing creative concepts into world-class advertising campaigns across multiple touchpoints
- Creating outstanding designs for, but not limited to: press ads, OOH, web, apps, banners, social, tv, global toolkits, and visual & brand guidelines
- Oversee the entire design process from concept to delivery
- Working closely with the creative teams and key internal stakeholders to ensure solutions meet or exceed our client's strategic objectives.
- Working on multiple projects/tasks of varying complexities, meeting your deadlines and supporting your team members to meet theirs
- Following the correct design processes and creating high-quality deliverables for projects
- Provide art direction and guidance to members of the team, and delegating work when required

Who you'll do it with

Your role will be within our Design team which is made up of a vibrant multi-disciplinary team of Juniors, Midweights and Seniors under the leadership of the Head of Design. Working closely with creatives and key stakeholders across the Groupe.

What it takes

- Proven experience working/building large-scale projects across a variety of formats
- Being motivated, goal-oriented, persistent and a good communicator
- Ability to articulate and champion your ideas both internally and in front of clients
- Having a keen eye for detail – your work is produced to pixel perfection working within grid frameworks, with consistency throughout
- An ability to prioritise and organise work within an existing design process
- Collaboration and creative judgement
- Ability to build campaign toolkits
- Being pioneering, curious and not afraid to take risks to keep on top of industry trends

PRODIGIOUS.

L O N D O N

What you'll need

- At least five years of agency experience (preferably an advertising agency)
- Solid working knowledge of Adobe Photoshop, Adobe Illustrator and Adobe InDesign
- A portfolio showcasing a range of beautifully crafted campaign and branding projects where you have led the work and been involved in concepting
- Advanced skills in typography and layout
- Thorough knowledge of print and digital design processes and limitations
- Knowledge of Adobe After Effects is a bonus

Why you'll succeed

- We want you to be the best you can possibly be and you'll have the whole agency's support
- Clear KPIs, achievable goals and a regular personal development plan
- Bespoke training and development courses available as appropriate

Diversity and inclusion is a core part of who we are at Prodigious London. We're committed to building an inclusive culture that encourages, celebrates and supports our wonderfully diverse employee group – whatever their age, gender identity, race, sexual orientation, physical or mental ability or ethnicity. Diversity and inclusion doesn't just fuel our creativity and innovation, it brings us closer to our people and audiences. We will continue to strive to create a culture and environment where everyone feels empowered and more importantly comfortable enough to bring their full, authentic selves to work. We are committed to providing reasonable adjustments for employees with disabilities and for candidates in our application process. If you need assistance or adjustment due to a disability, please contact us.