

Job Title

Job Description and Personal Specification

Job title:	Youth Outreach & Engagement Coordinator
Place of work:	The Hive, 18 Harben Parade, Finchley Road, NW3 6JP
Hours of work:	22.2 Hours equivalent to 3 days a week 1 Year Fixed Contract – Part Time
Salary Band:	Operational - Practitioner
Reports to:	Youth Programme Manager
Level of screening:	Enhanced DBS

Who we are

Catch22 exists to help build a society where everyone has a good place to live, good people around them, and a fulfilling purpose. We call these our '3Ps'.

We achieve this in two ways. First we improve lives on the frontline through delivery of public services. Secondly, we use our knowledge to change 'the system', to fix the complex web that can trap and disempower those it was set up to help. With the heart of a charity and the mindset of a business, we are uniquely placed to deliver on this challenging agenda.

Our Young People & Families (YP&F) Hub delivers a wide range of integrated support services designed to help resolve complex difficulties experienced by young people and their families/carers.

The Hive is one of the services in the YP&F Hub. The Hive is part of The Minding the Gap programme, a cross-cutting support service aimed at 16-24 year olds in Camden needing support transitioning between children's and adult mental health services. The Hive is delivered by a unique partnership between leading local providers in Camden and young people - set up to create an integrated, holistic provision for 16-24 year olds. The Hive is commissioned by Camden Council and the Camden NHS Clinical Commissioning Group (CCG) from Catch 22, working with the Brandon Centre, the Anna Freud Centre, Camden and Islington NHS Foundation Trust, The Tavistock and Portman NHS Foundation Trust and The Winch.

This is an exciting opportunity to be part of a highly innovative project delivering and providing an integrated holistic health and wellbeing support service for 16-24 year olds within the borough of Camden. You will be working as part of a team to make a real difference to young people. Using the benefit of your own experience as well as expert training you will be instrumental in provide health and wellbeing support to ensure young people can access all of the services they need as they transition to adulthood.

The Hive is a best-practice model for open-access, holistic mental health and wraparound support for young people. We provide essential services that align with local and national policies, supporting young people to access the help they need. We want to engage, empower, and support marginalised young people, ensuring they have opportunities to thrive.

Where you fit in

We are introducing a new outreach project at The Hive and are looking for a passionate and experienced Youth Outreach & Engagement Coordinator to lead this initiative. The role focuses on engaging marginalised young people, particularly those from underrepresented communities whom services find hard to reach. The aim is to break down barriers and improve accessibility to The Hive services.

Main Duties & Accountabilities

Develop & Lead Outreach Initiatives

- Identify and Engage marginalised young people, including those involved in criminal activity or from high-risk areas.
- Deliver focus groups, consultations and workshops in the community.
- Develop a 'Bring The Hive to them' approach, strengthening relationships with schools, youth groups, and community settings.
- To own and drive Catch22's vision for a vibrant, innovative co-produced service that meets the needs of the target group of young people.

Collaboration & Partnerships

- Work alongside the Camden Detached Team and other partners.
- Attend pathway and external service team meetings to raise The Hive's profile.

- Identify and build partnerships with local services, schools, and youth organisations.

Youth Support & Early Intervention

- Signpost and refer young people to The Hive in-house services, including the Social Hub, Sexual Health, Social Prescribing and Employment Programmes. I
- To Assist in the co-production of publicity and promotion (and any other innovative methods) of the service to young people.
- Design and deliver workshops and assemblies to raise The Hive's service profile and increase awareness of mental health and wellbeing.
- Work to break down barriers which may be preventing young people from accessing support (financial, cultural, peer groups etc.) (accessible and inclusive)
- Design and coordinate youth programs or activities that **address the needs** and **interests** of young people. Ensure these programs are **accessible, inclusive**, and culturally relevant.
- Develop and maintain trusting relationships with young people, especially those who are disengaged or vulnerable
- Act as a positive role model, offering guidance and support to help them navigate challenges.
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Project Development & Sustainability

- Support the Youth Programme Manager in developing the Outreach Service.
- Monitor impact by collecting data, tracking referrals, and gathering feedback.
- Provide relevant reports and outcomes data to demonstrate impact
- Support with the Quarterly Monitoring spreadsheet providing case studies and outcomes.
- Monitor the progress of youth outreach initiatives, evaluating their effectiveness and **making recommendations for improvement.**
- Maintain accurate records of outreach activities, program participation, and outcomes for reporting purposes.
- Advocate for the needs and interests of young people within the community, ensuring their voices are heard.
- Promote policies and initiatives that benefit youth development and well-being.

Safety / Wellbeing / Safeguarding

- Ensure the safety and well-being of young people participating in outreach activities.
- Respond to any safeguarding issues promptly and appropriately in line with Catch22 policies

What does good look like for this role?

- Proactively identifying young people who may benefit from The Hive's services and engaging them in meaningful support.
- Establishing strong relationships with community partners, youth organisations, and local schools.
- Increasing awareness and engagement with The Hive, ensuring more young people access the services available.
- Effectively tracking engagement and impact through data collection and reporting.

Organisational Relationships

The Hive team works closely together and you will not outreach alone, in this way you will work with everyone involved with The Hive.

However this role works closely with:

- The Youth Programme Manager (provides operational supervision)
- The Clinical Team Leads (provides clinical supervision)
- The Camden Detached Team (expertise guidance and outreach support)

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COMPETENCY	ESSENTIAL	DESIRABLE	ASSESSMENT
QUALIFICATIONS	<ul style="list-style-type: none"> • Five GCSEs or equivalent at Grade C or above • Equivalent experience from working in an educational, health, social care or community setting. 	<ul style="list-style-type: none"> • A relevant qualification in Youth Work, Social Work, Psychology, or similar. 	Application & Interview
KNOWLEDGE	<ul style="list-style-type: none"> • Strong knowledge of youth services, community networks, and local challenges affecting young people in Camden and surrounding areas. • An understanding of the barriers young people face in accessing mental health and community services, including stigma, cultural influences, and postcode-related issues. 	<ul style="list-style-type: none"> • Knowledge of government policies and initiatives relating to youth services and crime prevention. 	Application & Interview
EXPERIENCE	<ul style="list-style-type: none"> • Extensive experience in youth work, outreach, or community engagement, particularly with marginalised groups. • Experience in developing and managing projects, including monitoring impact and evaluating success. • Experience in data collection and reporting to evidence project impact. 	<ul style="list-style-type: none"> • Experience working in mental health, social care, or public health settings. • Experience working with criminally associated and/or gang-affiliated young people and/or those at risk of County Lines exploitation. • Previous experience in volunteer recruitment and management. 	Application & Interview

		<ul style="list-style-type: none"> Lived experience of the challenges faced by the communities The Hive works with. 	
SKILLS & ABILITIES	<ul style="list-style-type: none"> Ability to engage and build trust with vulnerable young people whom services find hard-to-reach. Strong relationship-building skills with schools, youth organisations, and community groups. Confident in delivering outreach sessions, focus groups, and workshops in various settings. Excellent communication and interpersonal skills, with the ability to influence and advocate for young people. Strong teamworking skills, collaborating with The Hive's staff, volunteers, and external partners. Highly organised, with the ability to manage multiple tasks, projects, and priorities. 	<ul style="list-style-type: none"> Strong understanding and ability to signpost and refer young people to relevant services such as mental health support, social prescribing, and employment programmes. 	Application & Interview
OTHER	<ul style="list-style-type: none"> Share Catch22 values Awareness of and commitment to Equality & Diversity Willing to travel and work flexibly within the working hours 		Application & Interview

	<ul style="list-style-type: none">• Desire to develop and undertake training as required• To comply with Health and Safety and Safeguarding policies and procedures• To carry out such other relevant duties, as may be required and as are commensurate with the nature and grading of the post		
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