



Job Title: Multimedia Designer & Content Curator (Junior to Mid-Level)

Location: Remote

Type: Full-Time

Role Overview:

We're looking for a talented and proactive **Multimedia Designer & Content Curator** to take full ownership of a new social media channel that curates and shares timely, engaging, and visually impactful content across multiple agreed-upon verticals (e.g. culture, business, sports, pop culture, lifestyle, etc.). This role is ideal for someone with a strong visual eye, a passion for storytelling, and the discipline to manage and grow a digital brand from A to Z.

You'll be responsible for creating and scheduling daily content, sourcing and curating relevant news, designing compelling visuals, and engaging with audiences across platforms. You'll have the opportunity to shape the editorial tone, visual identity, and overall direction of the channel.

Key Responsibilities:

- Curate and post daily multimedia content across social platforms (Instagram, TikTok, Snapchat, etc.)
 - Research and stay ahead of trends within selected verticals
 - Design simple yet eye-catching graphics, carousels, and short-form video content
 - Write concise, engaging captions and headlines tailored to platform and audience
 - Maintain a consistent brand voice and visual identity
 - Plan and manage the social content calendar
 - Analyze post performance and adjust strategy based on insights
 - Engage with followers and monitor community feedback
 - Stay up to date on relevant tools, platform updates, and content formats
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Requirements:

- 3-4 years of experience in content creation, social media, or digital design
 - Proficiency in Adobe Creative Suite, Canva, or equivalent design tools
 - Basic video editing skills (e.g. Premiere Pro, CapCut, etc.)
 - Strong grasp of social media platforms, trends, and analytics tools
 - Excellent written English and visual communication skills
 - High attention to detail and quality control
 - Strong organizational skills and ability to manage multiple verticals
 - Creative, resourceful, and self-motivated
 - Able to work independently and take initiative
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Nice to Have:

- Experience with motion graphics or animation tools
 - Familiarity with scheduling tools (e.g. Later, Buffer, Hootsuite)
 - Background or interest in journalism, media, or content strategy
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To Apply:

Please send your CV, portfolio (or links to social content you've managed/designed), and a short note about why you're a great fit for this role to joe@kizmetmedia.com.

If shortlisted, you will be contacted.