

Position Title	Web Developer
Group/Portfolio	Marketing and Communications
Classification	HEW 7
Position Number	00061327
Reports To	Senior Web Developer
Employment Type	Fixed Term

1.0 Position Purpose

The Web Developer will support the Manager in providing improvements, quality, and consistency of the University's online/ digital presence. Under direction, they will interpret and identify stakeholder needs through appropriate consultation to create websites and pages and guide optimisation activities. The role designs, implements, deploys, and maintains web-based applications, websites, and web services for use by internal employees and external customers. The role is responsible for project leadership including application architecture, design input, site layout/user interface, database design/programming, and .NET development.

2.0 Eligibility Requirements

- The occupant of this position will hold tertiary qualifications in Information Technology or web development with relevant industry experience (up to 5 years)

3.0 Key Responsibilities

- Develop full-stack front and back-end web-based applications for academic activities, marketing operations, product management, API consumption, and business middleware.
- Maintain current web application infrastructure and design, develop, implement, test, deploy and configure code, configurations, and management tools.
- Manage multi-environment deployment processes and test procedures and devise, implement, and monitor backup and disaster-recovery strategies.
- Design system functionality in accordance with client requirements for a variety of server environments and database platforms, using standard software engineering processes.
- Effectively coordinate efforts with design and marketing staff to achieve desired impact and manage SEO and SEM elements, and optimize websites to produce relevant search results. Manage the relationship with system owners and liaise with clients to determine requirements and priorities.
- Take a leadership role within the team to contribute to continuous improvement of

services. Produce management reports and system documentation as required and using scripting or authoring languages, management tools, content creation tools, applications, and digital media.

- Work collaboratively with the development team to design and implement software architectures for responsive, mobile-friendly websites and mobile applications.
- Partner with other technology functions across the business to deliver product and technology strategies.
- Confer with teams to resolve conflicts, prioritise needs, develop content criteria, or choose solutions.
- Edit, write and/or design website content, including guiding team members who produce content.
- Maintain an understanding of the latest web applications and programming practices through education, study, and participation in conferences, workshops, and groups.
- Identify problems uncovered by customer feedback and testing, and correct or refer problems to appropriate personnel for correction.
- Ensure compliance with relevant legislation and University policies and procedures, including equity and health & safety and exhibit good practice in relation to same,
- Be a leading example of the principles and values embodied in the University's Code of Conduct, and behave, act and communicate at all times to reflect fairness, ethics and professionalism.

4.0 Key Capabilities

- Griffith University identifies the attributes of resilience, flexibility, creativity, digital literacy and entrepreneurship as critical to our graduates' success, in the rapidly changing future world of work. We have established a Griffith University Capability Development Framework to provide a common language of some of the non-technical organisation skills that will support our staff to thrive now and into the future. The Capability Development Framework will assist you to understand the current skill level of this position in the non-technical but critical skill domains that are increasingly important in a changing workplace context.
- To read about some of the non-technical organisation skills for this position, please see the Leads Self section of our Capability Development Framework.