

<b>Position Title</b>	Commercialisation Manager (Medtech)
<b>Group/Portfolio</b>	Office of the Deputy Vice Chancellor (Research) / Griffith Enterprise
<b>Classification</b>	Senior Contract
<b>Position Number</b>	00059648
<b>Reports To</b>	Head of Business & Innovation (Life Sciences)
<b>Employment Type</b>	Continuing

## 1.0 Position Purpose

Griffith Enterprise (GE) is the commercialisation office of Griffith University with responsibility for developing and driving the University's commercialisation strategy, goals and activities.

Working collaboratively with the University's research community, business units and industry partners, GE ensures that the University's intellectual property (IP) is protected and commercialised through licencing, start-up investment or other commercial arrangements leading to economic and social impact.

The Commercialisation Manager (Medtech) will work closely with researchers across the university and other members of the GE team with the goal of driving and leading new commercial partnerships and commercialisation deals of strategic interest to the University. The role will involve project leadership but also includes working as part of a team.

The role will be responsible for identifying, generating, assessing, developing, structuring, negotiating, executing, and managing commercial opportunities within the University's portfolio related to Medtech and digital health.

The role will manage the intellectual property generated within their area of responsibility and also provide advice related to collaborative industry projects, grants and other capacity building projects as related to the technology and its associated commercialisation and pathway to impact. Working closely with other Griffith groups the role will also provide strategic input into the University's efforts to secure large funding opportunities across the spectrum of competitive grants, industry, and philanthropic funding.

The primary focus is the University's capabilities in medical devices and digital health including rehabilitation devices, software as medical device, implants, surgical devices and planning tools and other related medical technologies.

## 2.0 Eligibility Requirements

- A postgraduate degree and relevant experience, or an equivalent alternative combination of relevant knowledge, training and/or extensive experience in commercialisation activities related to the area of Medtech.

### 3.0 Key Responsibilities

#### **Pipeline Management, Business Development and Commercialisation**

- Identify potential new intellectual property (IP), assess its commercial potential, develop the appropriate strategies for its effective commercialisation. This may entail licensing, establishing large partnerships and strategic initiatives or start-up opportunities with venture capital investment.
- Develop an advanced understanding of research capabilities and assets of Griffith research within the relevant area and manage complex scenarios, balancing competing needs and interests of academic researchers and industry.
- Build and actively manage a pipeline of commercialisation projects in the area of responsibility.
- Manage the filing and prosecution of patent families and other IP protection with input from all relevant stakeholders.
- Identify and negotiate commercial transactions, including licences and start-up investments within the area of focus to provide profitable and sustainable revenue flows and societal impact.
- Build and maintain strong relations with industry, understand industry needs/trends and market assessments.
- Carry out business development activities to enable the partnering or investment.
- Identify and close funding opportunities for commercialisation projects and start-up companies, including commercialisation grants, investments, proof-of-concept, etc.
- Maintain accurate and up to date records for invention disclosures, IP management and commercialisation transactions.
- Support, as required, to help identify consultancy, contract research and commercial collaboration opportunities, and in the case of high-value, complex opportunities, assist with proposals, budgets, and negotiation as required.
- Manage post-deal management activities.

#### **Stakeholder Engagement/Management, Training, Education and Support**

- Work collaboratively with Griffith's research and academic community to identify, engage and create commercialisation opportunities and partnerships with external industry, research organisations, and others wishing to commercially use, develop or exploit the University's intellectual property.
- Provide timely and expert advice and reports, as required, to Griffith researchers about commercialisation and related activities, attending key meetings within the Groups and Institutes/Centres.
- Work collaboratively with colleagues and leadership including technology and pipeline reporting to key internal and external stakeholders to ensure ongoing communication of project milestones and outcomes.
- Build and maintain strong and effective relationships with key stakeholders within the university, industry and investment community.
- Provide support including presentations/workshops for researcher education and training initiatives in the areas of commercialisation, industry engagement, entrepreneurship and intellectual property.

- Actively participate in industry, government, and academic forums.
- Participate in external industry and stakeholder engagement activities.
- Support other University offices as required including when dealing with intellectual property.

#### **Other**

- This position may be required to take on other responsibilities, commensurate with the expectations of a role at this level, which contribute to the overall objectives of the work unit.
- If required, provide supervision or mentoring of GE staff, facilitating improved performance, providing timely feedback and performance reviews to ensure business goals are achieved.
- Lead and promote compliance with relevant legislation and University policies and procedures, including equity and health & safety and exhibit good practice in relation to same.
- Be a leading example of the principles and values embodied in the University's Code of Conduct, and behave, act and communicate at all times to reflect fairness, ethics and professionalism.

## **4.0 Key Capabilities**

Griffith University identifies the attributes of resilience, flexibility, creativity, digital literacy and entrepreneurship as critical to our graduates' success, in the rapidly changing future world of work. We have established a Griffith University Capability Development Framework to provide a common language of some of the non-technical organisation skills that will support our staff to thrive now and into the future. The Capability Development Framework will assist you to understand the current skill level of this position in the non-technical but critical skill domains that are increasingly important in a changing workplace context.

To read about some of the non-technical organisation skills for this position, please see the Leads Others section of our [Capability Development Framework](#).