



Photographer

Reports to: Head of Media Production
Location: Miramar, Wellington
Special Requirements:

Role Purpose

You will be part of a team aspiring to consistently innovate and lift the bar on Wētā Workshop's visual content, always ensuring that we're producing to an exceedingly high standard.

The role of Photographer is to provide professional photographic services to the various divisions of Wētā Workshop.

The role will work closely with stakeholders across the business to fulfil the myriad of photography needs required. These needs include (but are not limited to) accurate reference imagery, compelling behind-the-scenes and company culture, promotional compositions, art shots and social media content.

Working collaboratively with the Media Production team and other key stakeholders you'll champion Wētā Workshop's visual language and storytelling through photography.

Key Accountabilities & Outcomes

Provide a professional photographic service to our internal divisions

- Conceptualize and photograph finished product and process images to the agreed standard and format in support of product marketing and packaging
- Photograph project deliverables and process images to the agreed standard and format in support of the manufacturing process
- Conceptualise, plan and execute additional photography briefs as required
- Ingest, catalogue, keyword, edit and distribute images as required
- Support getting product images ready for launch (photoshopping, clearcutting)

Produce compelling behind-the-scenes and promotional photography

- Capture behind-the-scenes and finals images for the various projects and products Wētā Workshop engages in
- Ensure content captured is engaging, can tell a story and fits within the Wētā Workshop brand for use across portfolios, socials and marketing
- Collaborate closely with the Media Production team to support consistency and quality in Wētā Workshop's visual language across all our content

Manage the photographic workflow and images

- In collaboration with the Head of Media Production, regularly assess our photography workflow and processes to ensure efficiency, effectiveness and that they meet individual, team and business needs with a focus on continuous improvement
- Ensure that all images are archived in an efficient manner to allow for quick historical reference, ensuring accuracy in approved/non-approved content
- Ensure that the Imaging Studio and photography equipment is always tidy, clean and organised.

Videography support

- Support the videographer as required

Health, Safety, and Well-being

- Follows all health, safety, and well-being rules, procedures, and instructions. Takes reasonable care to look after their own H&S at work and the H&S of others.
- Champions excellent health, safety and wellbeing practices.

Qualifications & Experience

- 5+ years' experience working as a photographer
- Experience photographing talent and people, products and live events/BTS
- Experience in videography is desirable

Skills & Competencies

- Proficiency in Adobe Creative suite

Key Working Relationships

Internal

- Head of Media Production
- Production Manager
- Media Production Team
- CEO and Creative Directors
- Production and Manufacture teams
- Marketing and Communications team
- Consumer Products team

Change to Job Description

Completed on: 1/05/2025 Review Date: 30/04/2026