

POSITION DESCRIPTION



Senior Manager, Education Innovation



POSITION DETAILS

Position Title	Senior Manager, Education Innovation
Classification	Senior 3
Position Number	NEW
School/Office	Innovation
Division	Research & Innovation

POSITION PURPOSE

The Senior Manager, Education Innovation will lead the development and initiation of innovative education projects that challenge norms and are future focused to enhance student success, digital capability, and industry relevance. Reporting to the Executive Director, Innovation, this role will operationalise strategic priorities by managing projects that embed new learning models, support and drive the evolution of tertiary education and pioneer new approaches in building AI literacy, fluency, and the building of overall digital skills for staff and students. The position will foster collaboration with internal stakeholders and external partners to deliver scalable solutions that align with the Western 2030 strategy and respond to changing market dynamics and technological advancements.

KEY ACCOUNTABILITIES

1. Program Development and implementation – Lead the rollout of initiatives, including AI literacy programs, digital bootcamps, tertiary pathways and embedding industry certifications.
2. Stakeholder Engagement – Build strong internal relationships across Faculties, Schools, The College, Institutes and Divisions along with external relationships with industry partners, industry bodies and government to co-create future-focused learning solutions.
3. Digital & AI skilling – promote seamless integration of digital and AI skills into curriculum and support frameworks for skills building opportunities for students and staff.
4. Project Management – Develop and manage project plans, timelines, and budgets to deliver initiatives on time and within scope.
5. Impact Measurement – Track and report on outcomes, including student engagement, graduate employability, and ROI.
6. Compliance & Quality Assurance – Maintain alignment with TEQSA, AQF, and other regulatory standards while pursuing innovation.

7. Continuous Improvement – Identify opportunities for enhancement and scalability across programs and partnerships.
8. Resource & Budget Management – Manage budgets and funding to maximise impact.

QUALIFICATIONS, EXPERIENCE AND SKILLS

1. **Postgraduate qualification** or equivalent experience in Education related field with specialised education innovation expertise and experience.
2. **Demonstrated capacity** for innovation, leadership and senior management with proven achievement including the capacity to lead and manage change to sustain renewal in a large complex environment.
3. **Extensive experience** in the initiation and development of complex, multi-sector partnerships, included the preparation of partnership proposals, collaboration agreements and negotiations to support the initiation of industry partnerships.
4. **Demonstrated high level analytical and problem-solving skills**, together with the ability to develop considered and timely solutions to emerging challenges and opportunities relevant to Industry and the Australian Higher Education sector.
5. **Demonstrated success in negotiating and diplomacy** to achieve creative solutions to highly complex problems.
6. **Strong commercial acumen**, budget management, reporting and ROI tracking capability.
7. **Outstanding interpersonal and communication skills**, and a demonstrated ability to build strong working relationships.

KEY RELATIONSHIPS

- **This position reports to:** Executive Director, Innovation
- **Key internal relationships:**
 - University Executive
 - Direct reports
 - Office of DVC Education and students
 - Schools and Faculties
 - Learning and Teaching
 - IT and Digital Services
 - Student Success
- **Key external relationships:**
 - Industry partners
 - Partner institutions (e.g. TAFE NSW)
 - Suppliers, vendors and expert services
 - Government agencies
 - Industry bodies and associations
 - Consultants

CHALLENGES

- Balancing vision with institutional priorities and resource capacity – aligning innovation goals with the University's strategic plan and collaborating to progress change and innovation.
- Building a culture of curiosity and innovation – assisting in shifting the culture and appetite to new educational models.
- Building and maintaining currency with rapidly advancing digital technologies to effectively drive change in a fast, but sustainable manner.
- Navigating policy and funding shifts – managing regulatory, policy, and accreditation requirements amid uncertain government funding and tertiary harmonisation.

- Meeting diverse learner needs – designing flexible and responsive educational experiences while ensuring equity and inclusion.
- Ensuring scalable solutions – driving cross-functional and faculty collaboration while managing workloads and speed to market.
- Proving impact – demonstrating measurable benefits to student outcomes, industry relevance, and financial sustainability to secure ongoing investment.
- Keeping abreast of issues and trends – monitoring and sharing of key trends and issues as it relates to higher education, learner preferences, and industry.

UNIVERSITY EXPECTATIONS

The University expects that all employees are aware of, and comply with legislation and Western's policies and procedures relevant to the position, including but not limited to:

- Code of Conduct
- Work Health and Safety and Wellbeing Management System
- Enterprise Agreement or Award
- Anti-discrimination principles, Equal Employment Opportunity and staff and student equity.

Approved by:

Date: