

POSITION DESCRIPTION

Learning Experience Designer



POSITION DETAILS

Position Title	Learning Experience Designer
Position Number	7013512, 7013515, 7011570
Directorate	Product
Classification	Professional Employee Level 7
Location	Parramatta City (IPSQ)

POSITION PURPOSE

As part of the Product Directorate, the Learning Experience Designer is responsible for developing and delivering engaging and innovative learning experience design solutions for the delivery of hybrid, blended and online programs across a broad product suite spanning Academic Pathway Programs, Vocational Education and Training Programs and English Language courses.

The Learning Experience Designer uses expert knowledge of pedagogy and instructional design to deliver engaging learning experiences and activities to students grounded in transition pedagogy, flipped and active learning.

The Learning Experience Designer leads the end-to-end design and development process and is responsible for the development of programs and subjects, collaborating with subject matter experts to ensure that subject matter and assessment activities align with The College and University's learning and design principles. The role collaborates closely with all areas of the Product Directorate including Online Learning Environment Designers, Learning Experience Designers, Project Coordinator as well as the Academic Product Champion and Subject Matter Experts (Content Developers).

KEY ACCOUNTABILITIES

The following are the key accountabilities of the position:

- Manage the end-to-end program and subject development process, ensuring that learning design solutions are aligned with both The College and University's principles and are engaging, innovative and learner centred.
- Determine and document overarching program design (including authentic assessment design, lessons design and associate learning material design), through extensive consultation and collaboration with academic colleagues to translate academic curriculum requirements into best practice learning and teaching approaches.

- Apply project management capabilities and an agile approach to plan, schedule and manage the learning design processes to ensure learning design outcomes meet the required learning outcomes, timeframes and budgets.
- Play a lead role in innovating learning design practices across The College, including advocating for evidence-based, contemporary instructional design.
- Apply pedagogical expertise and instructional design concepts to ensure product solutions meet all subject learning outcomes, whilst ensuring program level coherence.
- Develop best practice learning design templates with a focus on personalisation.
- Contribute to product development review and enhancement activities.
- Recommend process improvements to facilitate efficiencies and enhanced quality.
- Collaborate with Online Learning Environment Designers to identify and implement the most appropriate and innovative resources to fit the theoretical underpinning and subject matter content.
- Develop any instructional content in a concise manner that encourages student engagement and is contextualised for real-world application.
- Identify and escalate risks as and when required through the appropriate channels.
- Ensure quality assurance processes are implemented to ensure high quality of learning content produced prior to online learning environment integration.
- In collaboration with other teams, apply latest industry trends, tools and insights to ensure products developed are current and meet the needs of The College's learner base.
- Stay abreast of current and future learning design and technology trends, including specific technologies and theories to contribute to the continuous improvement of innovative digital product development and associated technologies.
- Undertake other associated duties (commensurate with the level of this position) as reasonably required from time to time.

QUALIFICATIONS, EXPERIENCE AND SKILLS

The following qualifications, experience and skills are required to perform the key accountabilities of the position:

- Relevant tertiary qualifications in e-Learning, Learning Design, Education with extensive experience and/or an equivalent combination of relevant experience, education and training.
- Experience demonstrating the application of pedagogical principles in learning design in hybrid, face to face, blended and online environments. Experience in the flipped learning approach and transition pedagogy will be highly regarded.
- Evidence of collaborating with subject matter experts in a learning design process to develop relevant and engaging constructively aligned learning experiences.
- Demonstrated development of authentic assessment design to support a learner-centred learning approach.
- Demonstrated ability and adaptability to innovate and implement new learning design approaches and associated technologies.
- Demonstrated planning, organisational and project management skills including the ability to meet competing deadlines and adopt an agile approach in a multidisciplinary team.
- Exceptional attention to detail with proven experience in identifying issues and proposing solutions in a dynamic environment.
- Demonstrated high-level interpersonal, negotiation and communications skills with the ability to develop and maintain networks and contacts and relate to stakeholder from diverse backgrounds.

- It is a mandatory requirement for any incumbent of this position to have a current NSW employee Working with Children Clearance (WWCC) in accordance with the NSW Child Protection (Working with Children) Act 2012.

CONSTRAINT/AUTHORITY LEVEL

The position operates in accordance with The College policies and the requirements of relevant legislation, awards and agreements. The position operates under the broad direction of the Manager, Learning Experience Design.

KEY RELATIONSHIPS

This position reports to the Manager, Learning Experience Design.

This position has no supervisory responsibilities.

Success in the role will depend on developing and maintaining positive relationships with:

- Manager, Learning Experience Design
- Manager, Online Learning Environment
- Online Learning Environment Designer
- Project Officer
- Program Coordinators
- Subject Coordinators
- Teaching staff including Program and Subject Coordinators
- Teaching staff, including writers/ reviewers and subject matter experts

CHALLENGES

The following are the key challenges of the position:

- Advocating for innovative approaches to learning design to enhance the student experience.
- Working across multiple subject areas (disciplines) across a broad product portfolio spanning Diploma programs, enabling programs, Vocational Education and training programs and English Language courses.
- Working across multiple modes of delivery (online, hybrid and face to face).
- Working in a cross-functional team environment, synthesising multiple inputs to ensure high quality learning design.
- Maintaining positive working relationships with multiple stakeholders that have competing priorities and timelines.
- Managing multiple concurrent project tasks while ensuring outcomes are delivered within time, quality and budget.

THE COLLEGE EXPECTATIONS

The College expects that all employees are aware of, and comply with legislation and The College's policies and procedures relevant to the position, including but not limited to:

- Code of Conduct

- Work Health and Safety and Wellbeing Management System
- Enterprise Agreement or Award
- Anti-discrimination principles, Equal Employment Opportunity and staff and student equity.

Approved By Mr Glenn Campbell

Date 13 June 2024