

What is your Peace of Mind?



All around the globe customers rely on our safe connecting solutions. But we are also a reliable partner for our employees. About 1,800 colleagues in more than 30 countries play their part in ensuring that our products optimally combine mission-critical components. Whether it's motors, airbags or heart pumps – every day we develop connecting solutions for a wide variety of industries and thus take important steps towards a better future. Would you like to be a part of it? Find your peace of mind!

The ideal candidate will have a passion for all things marketing and technology. Key digital responsibilities may include ideation, management and execution of new interactive digital support solutions including videos, video snippets, GIFs, digital training assets and digital marketing campaigns. Partners with Market and Application teams to successfully accomplish goals. The person in this position will develop, manage and measure marketing content and campaigns with a strong focus on eMobility and Thermal Management systems

Global Digital Marketing Representative

WHAT YOU'LL DO

- Increases brand awareness through development and management of content via global campaigns, digital marketing platforms and social media
- Develops effective digital marketing materials that enhance the brand and the overall customer experience.
- Measures and monitors key metrics and analyzes effectiveness of campaigns to maximize results.
- Works closely and collaborates with cross-functional teams including Market & Application Teams and Agencies.. Maintains control of electronic files such as: file system of artwork, digital assets, collateral, project files, PowerPoint presentations, project tracking reports and translations.

WHAT YOU'LL GET

- Medical, Dental, Vision and Prescription Insurance
- Retirement Plan with Employer Match
- Paid Time Off

WHAT YOU'LL NEED

- Experience in the execution of global marketing projects, processes and principles.
- Extremely detail-oriented, flexible and able to work in a fast-paced, demanding environment.
- Highly skilled in Adobe Creative Cloud applications; Photoshop, Illustrator, InDesign, Premier Pro.
- Strong capabilities in MS Office, Google Analytics and Tag Manager, SEO, Social Media platforms and email marketing, web design/development, HTML and CSS, digital advertising such as Google AdWords.
- Detail oriented with strong project management skills and ability to work well independently and in cross-functional global teams.
- Highly skilled in brand compliance and execution.
- Well organized, with the ability to handle and prioritize multiple tasks while maintaining attention to detail.

Get to know us to get ahead.

For more than 75 years, Oetiker has been a leading manufacturer of high-end connecting solutions for OEMs worldwide. As an employer, we offer our employees attractive international challenges and many development opportunities. Diversity and high quality standards are the foundation of our corporate culture. This way, we combine the visions of today with the technology of tomorrow.

Oetiker Inc.

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Let's connect:
www.oetiker.com/careers