

What is your Peace of Mind?



All around the globe customers rely on our safe connecting solutions. But we are also a reliable partner for our employees. About 1,800 colleagues in more than 30 countries play their part in ensuring that our products optimally combine mission-critical components. Whether it's motors, airbags or heart pumps – every day we develop connecting solutions for a wide variety of industries and thus take important steps towards a better future. Would you like to be a part of it? Find your peace of mind!

Founded as Jiffy-tite Company in 1963, initially the main product was a quick connect-disconnect fluid coupler invented by Bob Zillig and sold to plastic injection-molding firms to reduce the time needed to change molds. In the 1980s, automobile manufacturers became interested in quick connect technology to improve the reliability and cost of fluid connections in their assembly plants. Led by Steve Zillig, son of Bob Zillig, Jiffy-tite became the world leader of highly engineered fluid connection parts and assemblies. In March 2016, the company was acquired by Oetiker Group and renamed to Oetiker NY, INC. (ONY).

Global Digital Marketing Representative

WHAT YOU'LL DO

- Increases brand awareness through development and management of content via global campaigns, digital marketing platforms and social media
- Develops effective digital marketing materials that enhance the brand and the overall customer experience.
- Measures and monitors key metrics and analyzes effectiveness of campaigns to maximize results.
- Works closely and collaborates with cross-functional teams including Market & Application Teams and Agencies.. Maintains control of electronic files such as: file system of artwork, digital assets, collateral, project files, PowerPoint presentations, project tracking reports and translations.

WHAT YOU'LL GET

- Medical, Dental, Vision and Prescription Insurance
- Retirement Plan with Employer Match
- Paid Time Off

WHAT YOU'LL NEED

- Experience in the execution of global marketing projects, processes and principles.
- Extremely detail-oriented, flexible and able to work in a fast-paced, demanding environment.
- Highly skilled in Adobe Creative Cloud applications; Photoshop, Illustrator, InDesign, Premier Pro.
- Strong capabilities in MS Office, Google Analytics and Tag Manager, SEO, Social Media platforms and email marketing, web design/development, HTML and CSS, digital advertising such as Google AdWords.
- Detail oriented with strong project management skills and ability to work well independently and in cross-functional global teams.
- Highly skilled in brand compliance and execution.
- Well organized, with the ability to handle and prioritize multiple tasks while maintaining attention to detail.

Oetiker, Inc. is an equal opportunity employer.

Get to know us to get ahead.

For more than 75 years, Oetiker has been a leading manufacturer of high-end connecting solutions for OEMs worldwide. As an employer, we offer our employees attractive international challenges and many development opportunities. Diversity and high quality standards are the foundation of our corporate culture. This way, we combine the visions of today with the technology of tomorrow.

Oetiker, Inc.

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Let's connect:
www.oetiker.com/careers