

2020 ÉGALITÉ SUMMER INTERNSHIP

OVERVIEW

Publicis Groupe Égalité (French for equality and pronounced eh-gah-lee-tay) is Publicis Groupe's business resource group (BRG) for lesbian, gay, bisexual, transgender, and queer (LGBTQ) professionals and their allies. Our BRG has an exciting opportunity for rising juniors, seniors, and recent grads to expand their summer internship across all Publicis Groupe agencies in New York. The Égalité internship program runs in tandem with your agency internship. The program provides the opportunity to work with interns from different Groupe agencies and gain exposure to other parts of the organization while partnering with LGBTQ professionals and their allies to create inclusive and diverse workplaces!

THE INTERNSHIP

The Égalité Summer Internship begins at the same time as your agency internship, typically starting in early June. Over the course of the summer, you will have the chance to help further Publicis Groupe's commitment to diversity and inclusion, while also giving you opportunities for career growth, mentorship, and networking across all of Publicis Groupe. What makes the Égalité internship special is that you also will work on a summer project with your fellow Égalité interns focused on the LGBTQ community. Additionally, you will have the opportunity to be mentored by a member of the Égalité board, be involved in Égalité's community service, outreach projects, and LGBTQ initiatives—and, of course, join Égalité for its summer meetings.

DETAILS

- ☐ Internships will begin in June 2020, and will conclude by mid-August 2020.
- ☐ Applications are due Friday, April 10, 2020 and will be reviewed on a rolling basis.
- ☐ The earlier, the better.
- ☐ We will notify selected candidates on a rolling basis as well, concluding by end of May 2020.
- ☐ To apply email your completed application to egalite-chicago@publicisna.com

CRITERIA

All applicants must meet the following criteria:

- ☐ Be a rising Junior or Senior or recent grad from an accredited academic institution.
- ☐ Be in strong academic standing.
- ☐ Demonstrate interest in communications, advertising, media, digital marketing, and/or public relations.
- ☐ Identify as a member of the LGBTQ community or as an ally.

PUBLICIS GROUPE & ÉGALITÉ

Founded in 1926, Publicis Groupe is the 3rd largest communications group in the world. Through a powerful alchemy of creativity and technology, we are driving business transformation across the entire value chain.

Publicis Groupe is committed to diversity, inclusion and equality. Nine of our businesses and solution hubs received a perfect 100 on the Human Rights Campaign Corporate Equality Index, earning us the accolade of "Best Places to Work" for the LGBTQ community. We are proud to say Égalité is one of the forces to help continually achieve this status. For more information, visit <http://www.pgegalite.com> and follow us on Instagram and Twitter @pgegalite.

As Publicis Groupe's BRG for LGBTQ employees and their allies, Égalité is committed to enhancing the company's reputation as an employer of choice for LGBTQ employees. Égalité achieves this through education, advocacy, community outreach, and business development.

INTERNSHIP APPLICATION

In order to apply, please:

- Complete this application page and essay questions in a separate Word or PDF document.
- Email your application and all attachments to **Égalité Global** egalite-chicago@publicisna.com by Friday, April 10, 2020

PERSONAL INFORMATION

Name: _____
Address: _____
City: _____
Zip Code: _____
Country: _____
Phone Number: _____

COLLEGIATE INFORMATION

Expected Graduation Date (MM/YYYY) _____
School Name: _____
Location (Country and City): _____
Major(s): Marketing _____
Minor(s): _____

AGENCY INFORMATION

Agency Name: _____
Department/Role: _____
Manager Name: _____
Recruiter: _____

SUBMIT YOUR APPLICATION

Please email this application and all attachments to:

egalite-chicago@publicisna.com

***Application Deadline: Friday, April 10, 2020**

ESSAY QUESTIONS

Please answer **all three** essay questions in a Word or PDF document.

- 1 What impact do you believe a diverse and inclusive workplace can have on the advertising and marketing industry? (250 words or less)
- 2 What brands and businesses do you see showing their trusted commitment to the LGBTQ community and allies alike? What are they doing right? (250 words or less)
- 3 Why should you be chosen for the Égalité internship and what do you hope to get from the experience? (250 words or less)

ATTACH THE FOLLOWING

- Résumé
- Essay Responses in Word or PDF Document
- Cover Letter (optional)
- Online Portfolios / Relevant Work (optional)

***Note:** Publicis Groupe and Égalité do not cover costs of travel, relocation, or summer housing. Your participation in the Égalité Internship Program is voluntary and will require an unpaid time commitment outside of your agency internship.